



American-International Charolais Association

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There are lots of ways to
make more money
with Charolais genetics.

we just
made it
EASIER

Contact

For enrollment and fee information, contact Marilou Wegner,
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(816) 464-2474, ext. 400 or email mwegner@charolaisusa.com.

The Charolais Advantage is a source- and age- verified program designed to add even more value to your Charolais genetics. Co-branded through a third-party process verified program, the Charolais Advantage can provide additional marketing opportunities to those producers using Charolais genetics in their herds.



The Benefits of Verification

Since December 2004 and the discovery of a BSE-infected animal in the U.S., the closing of our borders and gradual reopening of export markets resulted in limited export restrictions. Every carcass qualifying for export must meet age verification requirements.

While the current USDA position regarding mandatory identification is “voluntary”, market signals continue to support the implementation of programs offering product guarantees for both ranch (or origin) and age of the animal.

The USVerified program meets all source and age verification requirements and the Charolais genetic verification will be made through the AICA office. The result can lead to marketing opportunities.

The Process is Simple

1. While not mandatory, participants are encouraged to obtain a premise number from their respective state.
2. Calves must be
 - sired by a registered Charolais bull, or from a son of a registered Charolais bull.
 - out of Charolais cows or a Charolais-influenced cows sired by a registered Charolais bull.
3. All registration information must be verified through the AICA office.
4. All cattle enrolled in this program have a known age from at least first calf to last calf born or by day/month/year.
5. Only cattle enrolled by the original owner are eligible.
6. All cattle enrolled must be owned by the producer participant.
7. Only enrolled cattle will be identified with a Charolais Advantage EID tag.
8. Hanging tags are available on request.

